

Career Profiles:

Seed Specialist

Seed Specialists provide support to growers by helping them with seed selection, seed treatment, seed equipment, planting, and seed scouting. Seed Specialists can also be seed sorting, processing, and completing numerous other duties in seed warehouses.

What Responsibilities Will I Have?

- Create and recommend specific seed programs to targeted accounts with the goal of increasing business
- Promote Seed Programs, Precision Farming Technology, Finance Programs, and other marketing tools to grow market share for the cooperative
- Organize prepayments, bookings, product receipts, seed allocations, transfers, variety changes, seed size changes, and shortages as they come about
- Promote seed varieties thru field signs, plot events, and producer meetings
- Build relationships with farmers to earn their business, getting to know their farming practices, field conditions, and equipment choices
- Manage and coordinate bulk seed treatment and seed delivery, as well as weigh wagon services



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Progressive Ag Center, LLC

What Education & Training is Needed?

A Bachelors in agronomy, plants science, biology, or related field of study. Certifications such as Pesticide Applicators License or Certified Crop Advisory are typically preferred

What High School Courses Are Recommended...

Agricultural Education Courses, Biology, Chemistry, Botany, Earth Science, Mathematics, and Business

Typical Employers

Seed Specialist work for cooperatives, seed production companies, biotechnology companies, government or universities, and research firms

Other Titles

Seed Production Technician, Agronomy Sales, Seed Warehouse Manager, Seed Advisor

