

## Herd Maker® Supreme

*Texturized complete starter for herd replacements from birth through three months.*

- 18% protein fortified with vitamins and minerals
- High levels of molasses specially processed to aid dry feed consumption and retain freshness.
- Consistent high energy, high quality and extremely palatable combination of ingredients to increase intake and performance
- Research proven.

For more information contact your local feed store or visit [www.LOLFEED.com](http://www.LOLFEED.com).

## Future Cow® Starter

*Texturized complete starter for herd replacements from birth through three months.*

- 18% protein fortified with vitamins and minerals
- Contains Rumasweet®, a palatability enhancer
- Rumasweet allows lower levels of molasses to eliminate winter setup and reduce summer fly problems
- Research proven.

For more information contact your local feed store or visit [www.LOLFEED.com](http://www.LOLFEED.com).

## Calf Primer TCR II

*All-in-one (fiber and grain) self fed ration for growing calves from 300 lbs to 600 lbs.*

*Research proven to increase gain and reduce days to first breeding vs. a conventional program with hay.*

- Contains 14% protein, fortified with vitamins and minerals
- Greater gains than conventional programs
- Consistent pellet quality for less waste and improved intakes
- No hay necessary. Saves forage!
- Free Choice — saves on labor
- Research proven.

For more information contact your local feed store or visit [www.LOLFEED.com](http://www.LOLFEED.com).

## Intense Calf® TCR

*A complete calf starter that provides consistent quality, palatability and performance. (No hay or other forages are needed.)*

- Fed birth to 12 weeks of age
- Contains 20% protein
- Formulated to meet calves potential
- Fast growth . . . healthier calves
- Consistent pellet quality for less waste and improved intakes
- Convenient labor saving program.
- No hay necessary. Saves forage!
- Research proven.

*Part of the Cow's Match® Intensive Calf and Heifer Feeding and Management program.*

For more information contact your local feed store or visit [www.LOLFEED.com](http://www.LOLFEED.com).

## Intense WSC Mixer

*A high protein mixer pellet formulated to be fed with whole shelled corn.*

- 38% protein, fortified with vitamins and minerals
- Pelleted
- Allows use of on farm corn
- Research proven.

For more information contact your local feed store or visit [www.LOLFEED.com](http://www.LOLFEED.com).

## Intense Calf® Diet 22

*Higher protein texturized complete intensive calf starter. Fed 3 days to 12 weeks of age.*

- Contains 22% protein
- Formulation to meet calves potential
- Fast growth . . . healthier calves
- Contains molasses that has been specially processed to aid dry feed consumption and retain freshness.
- No hay necessary. Saves forage!

*Part of the Cow's Match® Intensive Calf and Heifer Feeding and Management program. Cows fed this program were 34 lbs. heavier at weaning and 52 lbs. heavier at 23 weeks of age, compared to the traditional programs.*

For more information contact your local feed store or visit [www.LOLFEED.com](http://www.LOLFEED.com).

## Intense Calf® Grower

*Texturized complete calf grower to be fed to calves from 12 to 20 weeks of age as part of the Intensive Feeding program.*

- Contains 18% protein
- Formulation to meet calves potential
- Fast growth . . . healthier calves
- Contains molasses that has been specially processed to aid dry feed consumption and retain freshness.

*Part of the Cow's Match® Intensive Calf and Heifer Feeding and Management program. Cows fed this program were 34 lbs. heavier at weaning and 52 lbs. heavier at 23 weeks of age, compared to the traditional programs.*

For more information contact your local feed store or visit [www.LOLFEED.com](http://www.LOLFEED.com).

## Calf Primer TCR I

*All-in-one (fiber and grain) self fed ration for growing calves from birth to five months (300 lbs).*

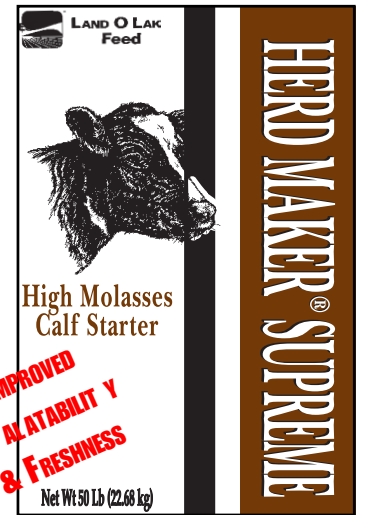
- Research proven to increase gain and reduce days to first breeding versus a conventional program with hay
- Contains 16% protein, fortified with vitamins and minerals
- Consistent pellet quality for less waste and improved intakes
- No hay necessary. Saves forage!
- Free Choice — saves on labor

For more information contact your local feed store or visit [www.LOLFEED.com](http://www.LOLFEED.com).

Intense Calf<sup>®</sup> TCR



Calf Primer TCR II



Calf Primer TCR I



Intense Calf<sup>®</sup> Grower



Intense Calf<sup>®</sup> Diet 22



Intense WSC Mixer

